

ALAN KOGOSOWSKI

PRINCE OF
THE PIANO



THE MASTER
CLASS PROGRAM

INVITATION TO PARTICIPATE
IN AN EXTRAORDINARY OPPORTUNITY

ALAN KOGOSOWSKI



Recognized as a child prodigy in his home of Melbourne, Australia, Alan



Kogosowski made his first world tour at age thirteen, including a performance on the Ed Sullivan Show in New York. He went on to win Australia's Winston Churchill Memorial Fellowship

at age sixteen, the youngest person ever to receive this award. Kogosowski studied in Paris at the Ecole Normale de Musique, as well as in London and Warsaw. His New York and London debuts, at Lincoln Center and Wigmore Hall, were most enthusiastically received. Critics and the public alike have consistently praised his interpretations and extraordinary technique.



Concert in Paris

Alan Kogosowski is one of the few pianists today to have earned the title Chopinist, in acknowledgement of his dedication

to and understanding of the music of the piano's greatest composer.

Alan was awarded a special medal from the Vatican in 1999. Members of the Royal Family attended his concerts in London often, including Princess Diana and the Queen Mother. His TV series on Chopin, DVDs, CDs and books have confirmed his unique authority with the music of Chopin.

Kogosowski's recreation of Chopin's last public appearance, which took place in 1848 at London's Guildhall, has been called "one of London's great musical events." When he repeated this program in Chicago's Orchestra Hall, the Chicago *Sun-Times* declared that "this was Chopin in the hands of a master."

In his many all-Chopin recitals Alan Kogosowski has demonstrated his belief that Chopin's music is one of the most powerful artistic symbols of the human spirit. Alan has performed in many prestigious venues in Europe and America to wide acclaim, and now also back home in Australia.



With Maestro Neeme Jarvi



Awarded a special Medal from the Vatican

The introduction of his innovative School Master Class and Gala Performance Program has been very well received. The desire to give back to the community and share his invaluable experience with talented piano students is his primary motivation. It is his sincere hope that the Master Classes will inspire students to greater heights in their musical careers.



MASTER CLASS



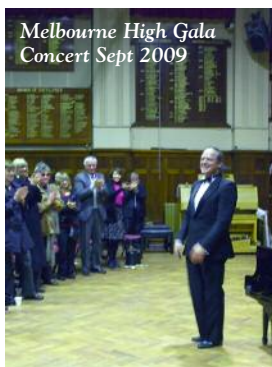
The objective of the Master Class is to provide valuable guidance and feedback to students about musical performance.

- The school's Director of Music will invite promising piano students to attend a Master Class to be conducted by Alan Kogosowski. The Class will be open to students and other members of the school community.
- Each participant will perform one piano piece and be mentored by Alan Kogosowski. Alan will share his vast performance experience in some of the most prestigious venues in the world. He will constructively advise on each student's performance. Alan will also provide practical advice as to how to connect with the audience as well as guidance on technique and presentation.

THE BENEFITS

The benefits of the Master Class Program will be two-fold:

- There will be a Gala Concert at the school, open to the public as well the school community, presented on a Friday or Saturday night, at which the students and their parents



will be able to experience the kind of excitement and inspiration that comes with performance of top international standard. In the first series of Master Class and Gala Concerts, Artistic Director of the Program,

Alan Kogosowski will present a solo recital devoted to the immortal music of Frederic Chopin in honour of the 200th Anniversary of the great composer.



- The second thrust will be the invaluable experience made available to students



of establishing a personal connection with a top performer in the role of mentor. As in Alan Kogosowski's own experience, the ideal age for candidates for this kind of program is 16-18. At this age, students are emerging from their school years, have little worldly experience, and limited financial resources.

The objective is to make this program affordable and viable for those who could really benefit from it. It is thus the aim to make the program operate on a scholarship basis (Kogosowski was one of the early winners of a Winston Churchill Memorial Fellowship, under which he was able to travel to London and study with Michel Block, but such a situation cannot be expected in most cases). For students who are contemplating a performing career, this kind of experience is invaluable.

GALA PERFORMANCE



A very special evening awaits your School community: a Gala Performance by Alan Kogosowski in celebration of the 200th Anniversary of Chopin.

First season of the Master Class Program includes the famous works of Chopin presented chronologically with narrative from Alan explaining the background to each piece. This presentation style is particularly informative for those audience members not completely *au fait* with the works of Chopin. The performance will be two hours in length including a 20-minute interval.

Printed invitations and programs for the Gala Performance featuring the School crest will be provided. The artwork will be approved by the School, prior to printing. Floral decorations for the stage at the venue will also be supplied.

The school will be responsible for providing the venue and piano, the issuing of concert invitations, ticketing, recording financial information and the publicity for the event.

Experience at other schools has shown it is important that the publicity campaign be as wide-ranging as possible to maximize attendance on the evening. The event should be advertised in school publications, on the website and display boards. It should also be advertised to the parent community as well as members of the school's alumni.

External publicity is desirable and it is advantageous for the school's brand to be associated with such a prestigious event. Alan will make himself available for interviews wherever possible and he will also use his contacts in the media to generate additional publicity. The Gala Concert will be an opportunity for the school to promote itself to the general community.



Artistic Director of Concerts at
Sotheby's London 1986-96



Detroit Symphony Orchestra



The Prince and Princess of Wales

As a guide, ticket prices charged at other schools have ranged from \$25 to \$30 per adult and \$10 to \$15 per student/concession. Ticket prices for the evening will be jointly agreed by the School and Alan. After a performance date has been confirmed a \$500 deposit will be required with the booking application.

The school will retain 20% of the profits from the evening with the balance being remitted to the Masterclass Program within 30 days of the Gala Performance.

Comments

Alan Kogosowski has a special way of sharing his wealth of musical knowledge and his considerable experience as a performer so that students who work with him come away with new insights into the works they are playing, and increased motivation for achieving excellence.

The value of enrichment opportunities, such as live recitals and master classes for advanced level performers, cannot be underestimated. They are, without doubt, essential to the technical and musical development of all serious music students.

My thanks go to Alan for giving his time to inspire the students with his beautiful playing.

Dr Anne Lierse
Director of Music - Melbourne High School

Thank you so much for providing us with such a fantastic Gala Chopin Recital. Your performance was absolutely stunning from beginning to end. Everyone thoroughly enjoyed the night and your amazing talent.

Jon Charlton
Principal - Kilvington Girls' Grammar



Queen Mother discussing Alan's performance



Princess Alexandra and Alan

My Objective

To expose young Australian pianists, singers and other instrumentalists to the international standard they must recognize and to which they must aspire if they are to develop significant performing careers. This understanding of the standard required for a performing artist can only be acquired by personal contact with mentor performers – artists who have decades of experience and knowledge, and international recognition themselves. Music is a completely international language, and a musical career is by definition an international one – whether the performer chooses to travel constantly or not necessarily so much. When performers meet there are no language barriers and no barriers of understanding. For this reason, it isn't possible to attain excellence in music without exposure to mentors who have been thoroughly immersed in an international environment.

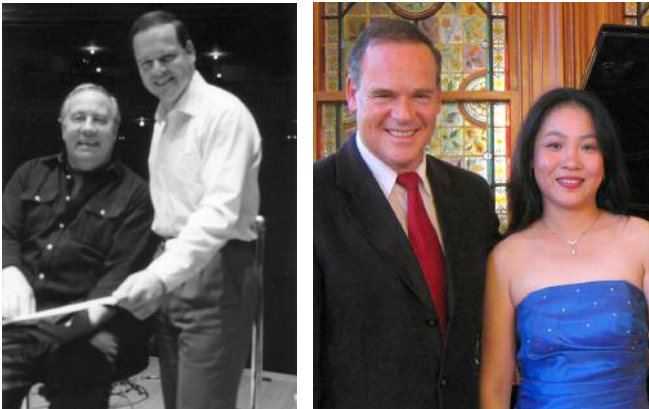


Alan winning the BP Showcase with Hector Crawford and Gordon Boyd



Gordon Boyd with Alan and his family

Maria Callas at Juilliard



Maestro Neeme Jarvi with Alan

Alan and Soprano Emily Xiao Wang



Alan Kogosowski

For more information about the School Master Class and Gala Performance Program or to make a booking, telephone Alan Kogosowski's Personal Assistant on 0458 802 238 or email: masterclassprogram@hotmail.com

THE FUTURE



THE MENTORING EXPERIENCE

WHAT IS A MASTER CLASS?

A Master Class is an informal encounter with a guest musician, where a small to medium-sized audience sits in on a mentoring session with one or two outstanding students. The musician will demonstrate certain techniques for the individual student as well as the audience to observe.

The encounters are both personalized and of general interest to the group.

HISTORY

Such master class programs were conducted at several points in musical history, most notably by the greatest of all pianists, Franz Liszt, in Weimar from the 1850s to the 1880s. Young pianists flocked to Liszt's home in Weimar from all over Europe and America for his Wednesday afternoon master classes. Some played for the master, some 'audited'.

Many of the 'students' credited the start to their careers to this mutually creative atmosphere.

VISION

The vision for this Master Class Program is to give young musicians not only access to the wonderful knowledge and expertise of world renowned pianist Alan Kogosowski, but also to involve a selection of other well known world class musicians who can perform and demonstrate their particular techniques in their chosen discipline of music.

The students will have access to invaluable knowledge and performing experience – much of which cannot be taught in any school curriculum or by any other way.

COMING SEASONS

Artistic Director of the Master Class Program, Alan Kogosowski, will select highly regarded performers from the world of Opera as well as Violinists, Cellists and others to be the featured artist in the Master Class series in coming seasons.

FUNDING

In order to make the program a subsidised one for successful candidates it is proposed to raise funding through grants and sponsorship. It is also proposed that another major source of funding will be the concerts given in a number of schools by Alan Kogosowski and others. The money raised will go to cover fees for artists giving the Master Classes, as well as administrative costs.

Public Relations: publicist to get coverage and awareness for the program and for students in newspaper articles, magazines, radio and TV.

Public Event (annually): a Concert presented by Alan Kogosowski introducing several outstanding graduates of the program, at the BMW Edge Theatre at Federation Square. Cost of hall hire, advertising and promotion.

Sponsorship package details upon application, please call Alan Kogosowski's Personal Assistant on 0458 802 238

‘Chopin in the hands of a master’

Chicago Sun-Times

‘A pianist of grand panache’

London Times

‘Outstanding’

New York Times

‘Straight to the top of our list’

American Record Guide



PRINCE of
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